



October, 2010

Welcome to Figuras Públicas. Figuras Públicas is committed to respecting the privacy rights of all users of and visitors to the “Figuras Públicas Website”, namely, www.figuraspublicas.com, and the other directly associated Figuras Públicas domains. We have established, updated and implemented this Privacy Policy to assist our Users to enjoy the features of the Website with the necessary amount of notice, information, and guidance to understand and appreciate how the use of these features and services made available through the Website impact your privacy rights and the rights of our advertisers, partners, sponsors, and contributors to our Websites. “Figuras Públicas”, “we”, “us” and “our” means Figuras Públicas.

By visiting this and any other related Website, you agree to be bound by the terms and conditions of this Privacy Policy and the Terms of Use. If you do not agree with the terms of this Privacy Policy, please do not provide any information or use any of the services or products offered or provided on this Website.

This Privacy Policy changes from time to time and changes are effective upon posting. Please check back frequently for updates as it is your sole responsibility to be aware of changes. We do not provide notices of changes in any manner other than by posting the changes at this Website.

This policy describes the information collection, use and dissemination practices of Figuras Públicas and applies to Figuras Públicas’ collection, use, storage and disclosure of information by Figuras Públicas on its Website located at the URL www.figuraspublicas.com; and any other websites or URLs which redirect users to our Websites. Figuras Públicas is not responsible for the information collection or privacy practices of third party websites or applications. Figuras Públicas suggests that you read the privacy statements of each linked website to understand what, if any, personally identifiable information may be collected by those linked websites. Certain linked websites operate on different business models and practices and may use your Personal Identifiable Information (“PII”) in a manner wholly different from Figuras Públicas, and it is up to you to understand the privacy practices of any third-party websites to which you choose to link to or visit through this Website.

Because of its importance and to make it easier for you to find and review it, we have made this Privacy Policy into a separate document on the Website. However, the Privacy Policy is a part of our agreement with you. The other part of that agreement is found in our Terms of Use. By using this Website, you are signifying your agreement to this Privacy Policy and the Terms of Use.

General

Figuras Públicas is the sole owner of the Website, and is the owner, licensee or authorized party with respect to the “Toys”, content, and all information collected and presented on the Website. Figuras Públicas may collect personally identifiable information (“PII”) from its Website users who voluntarily provide such information to a) register themselves in order to be subscribed to the website; b) register themselves to buy one of Figuras Públicas products; and c) through other information exchange methods, including email. Any PII we receive generally and for any special service will be stored and managed by Figuras Públicas, and Figuras Públicas does not currently sell or rent this information. We take your privacy seriously. However, donors and sponsors will be asked if they are willing to be presented as benefactors of Figuras Públicas in our website URL www.figuraspublicas.com; and any other websites or URLs which redirect users to our Websites.

Figuras Públicas may disclose personally identifiable information in response to legal process (e.g., in response to a court order or a subpoena). Figuras Públicas may disclose such information in response to

a law enforcement agency's request or where Figuras Públicas believes it is necessary to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our Terms of Use or as otherwise required by law. Figuras Públicas may also transfer information about you if it is dissolved and its assets are sold or donated.

This Website is operated in the Republic of Chile. If you are located outside Chile, please be aware that any information you provide will be transferred to Chile. By using this Website you consent to this transfer.

Third parties who provide hosting services or other day-to-day services that make possible the operation of this Website may have access to information that you provide to the extent they require access to our databases to service the Website.

Cookies

Similar to other commercial websites, Figuras Públicas uses cookies or web beacon technology to collect non-personally-identifiable information about how the Website is used. A "cookie" is a small data file that a website owner may write into your hard drive for record keeping purposes when you visit that site again but does not contain any PII. Cookies allow that site to measure activity on the site and enhance your experience by saving you from having to log in or provide information each time you re-visit the site and by customizing content based on your interests. Cookies do have positive attributes such as remembering what information you accessed on a web page to speed up your transactions on related web pages. Especially for video content and other similar data, you may be required to enable cookies from Figuras Públicas in order to utilize the Website. You can choose whether to accept cookies by changing the settings of your browser. You can reset your browser to refuse all cookies, or allow your browser to show you when a cookie is being sent. If you choose not to accept these cookies, your experience at the Website and other websites may be diminished and some features may not work as intended. You should consult with your browser's provider/manufacture if you have any questions regarding disabling cookies.

A "web beacon" is a programming code that can be used to display an image on a web page (by using an programming function), but can also be used to transfer an individual's unique user identification (often in the form of a cookie) to a database and associate the individual with previously acquired information about an individual in a database. This would allow a website owner to track certain websites an individual visits online. Figuras Públicas uses cookies and web beacon technology for non personally-identifiable information (including IP addresses) to analyze trends, administer the Website, track user movement and gather broad demographic information for aggregate, non-personally identifying uses and analytics.

Newsletter

Figuras Públicas may, from time to time, publish a newsletter or other periodical document. In order to receive a copy of this document, Figuras Públicas will ask you for certain PII including, without limitation, your name, postal and e-mail addresses, and possibly other demographic information. Notwithstanding anything contained herein to the contrary, Figuras Públicas reserves the right to use this information for internal purposes to measure the readership of any given newsletter or periodical.

Children and Privacy

Our site and services are directed to the general public. Figuras Públicas, however, does not intentionally or knowingly gather information from children 13 years of age or younger. No information should be submitted to or posted on the Website by users under the age of 13 years without consent of their parent or adult legal guardian. In the event Figuras Públicas collects information from a person between the ages of 14 and 17, that information will be subject to use as allowed by this Privacy Policy provided that the teenager, his/her parent or his/her adult legal guardian may stop that use upon request. In the event Figuras Públicas becomes aware that a person 13 years of age or younger is providing Figuras Públicas with PII, Figuras Públicas will request parental permission or Figuras Públicas will delete the PII from its database. Figuras Públicas relies on users to be truthful in responding to questions about age.

Message Board and Chat Rooms

If a message board or other user comment feature is available on the Website, Figuras Públicas is not responsible for personally identifiable information you choose to submit, and any information you provide is voluntary.

Security

Figuras Públicas and its data management team have put in place appropriate physical, electronic and managerial procedures to safeguard and help prevent unauthorized access, maintain data security and correctly use the information Figuras Públicas distributes on-line. Nevertheless, despite our reasonable precautions, unauthorized access, hardware or software failure, and other technical and human factors may compromise the security of your information at any time. We cannot assure you that the PII that Figuras Públicas may collect in the future will never be disclosed in a manner that is inconsistent with this Privacy Policy.

PayPal

Figuras Públicas uses PayPal engine in all of the purchases made on its website. For more information on the PayPal Privacy Policy, please refer to this [link](#).

Contact

If you have any questions about this Privacy Policy, contact us by email at hello@figuraspublicas.com

[HOME](#)